



the

In 2014, [REDACTED] was born from a simple yet powerful idea - sports should be more than just competition; it should be a journey, a story waiting to be told. It all began when our founder, Varun, found himself on the sidelines of a youth tournament, coaching his nephew's team. What should have been a celebration of talent and passion was overshadowed by intense parental pressure and misplaced priorities. It was in that moment that he saw the need for a revolution - one that would redefine the way sports is experienced, taught, and celebrated.

With a vision rooted in the love for the game, the thrill of the journey, and the spirit of teamwork, he set out to rewrite the script of sports training. No longer would success be defined solely by victories and defeats; instead, it would be about passion, perseverance, and the joy of playing. Soon after, co-founder Raaghav joined this mission, bringing with him the same unwavering belief in the power of sports to shape lives.

A decade later, in 2024, [REDACTED] has evolved into a dynamic sports ecosystem, bridging the gap between raw talent and global excellence. We are at the forefront of Club Management, Grassroots Training, Talent Development, Sports Education, Corporate Events, and E-Gaming, building pathways for athletes to not just compete, but to create their own legacy.

But our story doesn't end here - it's only the beginning. Our vision extends far beyond borders. With India, Africa, and Southeast Asia in our sights, we are committed to providing athletes with a stage where dreams are realized, stories are written, and legends are born.

At [REDACTED] we don't just train athletes - we craft the greatest sports stories ever told.



the mission

At [redacted] Company, our mission is to identify, nurture, and elevate raw talent, transforming aspiring athletes into top-tier professionals. Through world-class training, expert coaching and a supportive environment, we empower individuals to excel across multiple sports disciplines. We believe in fostering a culture of perseverance, discipline, and teamwork, ensuring that every athlete - regardless of age or background - reaches their fullest potential.

By combining structured development programs, grassroots initiatives, and elite-level opportunities, we are committed to shaping the future of sports and inspiring the next generation of champions.

Founder and Managing Director



Some stories are written on paper, but others are forged on the field—etched in every sprint, every tackle, and every moment of unwavering determination. journey is one such story—one of passion, resilience, and the courage to rewrite the script of his own life.

A UEFA I Coach, FIFA Agent, and MBA graduate, professional journey began with ESPN Star Sports' The Dream Job in 2003. Out of thousands of aspirants, he emerged among the top 30 finalists, securing a role in their marketing division. But just as his career in sports was gaining momentum, duty called him elsewhere. At his father's request, he stepped away from the world of sports and into the family's food export business. For eight years, he built upon a legacy, but deep within, his heart remained tethered to the game.

At 30, most choose stability. Varun chose passion. Leaving behind the certainty of business, he leaped back into sports management, driven by an unshakable belief—dreams don't chase you; you chase them. But dreams demand sacrifice. He knew that success wouldn't come from talent alone, but from persistence, an unbreakable spirit, and the willingness to stand when others fall.

A former pacey winger, Varun played at the national level during his school and college years, experiencing firsthand the transformative power of sports. For him, sports was never just about winning—it was about the journey, the lessons, and the lives it could uplift. It was this belief that led him to establish a platform designed to create opportunities, fuel ambitions, and craft success stories for aspiring athletes.

A devoted admirer of Paolo Maldini and A.C. Milan, embodies the very principles he upholds—resilience, loyalty, self-respect, and relentless dedication. These values shape both his leadership and the culture of

But his story doesn't end with building champions on the field—it extends beyond. A staunch advocate for empowering young girls through sports, he sees them not just as athletes, but as the architects of change. Through TEDx, digital media, and grassroots programs, he amplifies this mission, ensuring that every child, regardless of background, has a chance to dream big and achieve bigger.

For , sports isn't a profession. It's not a business. It's a lifelong calling - a relentless pursuit of excellence, a legacy in the making, and a story still being written.

Co-Founder and Chief Executive Officer



journey to Company is a story of bold ambition and relentless passion. A Civil Engineer by education, he chose to walk away from the security of a traditional career to chase something far more meaningful—building a future in sports. Convincing the world of the viability of a passion-driven business was no easy task, but he never wavered. He took the risk, defied expectations, and in doing so, became the backbone of Company.

Loved by the students he coaches and respected by the players and coaches he represents, doesn't just manage talent—he fights for it. He takes on their struggles as his own, refusing to rest until they get the opportunities they deserve. For him, success is not just about winning; it's about ensuring that every individual under his wing reaches their fullest potential.

A die-hard Liverpool supporter and a devoted Steven Gerrard fan, embodies the values of loyalty, resilience, and leadership. He commands the same unwavering commitment from his team and carries the highest ambitions for Company, determined to take it to new heights.

The Dream Teams he manages stand as a testament to his philosophy - upholding the highest standards of sportsmanship, discipline, and respect, both on and off the field. And yet, he remains in the shadows, working tirelessly behind the scenes, ensuring that those he believes in shine on the biggest stage.

That's who he is. A leader. A fighter. A storyteller shaping the future of sports.

the ecosystem

At [redacted], we don't just manage sports - we build legacies. Our ecosystem is a carefully crafted blend of talent development, grassroots training, competitive leagues, international exposure, and professional pathways. Every athlete has a story waiting to be written, and we provide the platform to turn aspirations into reality.

TALENT MANAGEMENT

We go beyond placements and transfers - we build careers. From managing crucial career decisions to securing brand endorsements and handling media relations, we ensure that coaches and players are not just participants in the game but recognized and valued professionals. Our expertise in sports personnel management is swift, strategic, and tailored to elevate every individual we represent.

GRASSROOTS AND SCHOOL SPORTS MANAGEMENT

The foundation of greatness lies in early training, and we take pride in building strong beginnings. Our Grassroots Training Programs are designed to develop happy, focused young athletes who are nurtured in a structured and professional environment.

We also specialize in School Sports Management, where we train school teams across multiple disciplines — before and after school, and during P.E. periods. This ensures that young athletes are prepared for semi-professional tournaments, with talent scouting opportunities for those who dream of playing at the highest level. We don't just train students; we educate and empower school coaches to create sustainable sporting excellence.

Champions are not defined by where they come from but by where they are headed. Comprising players from diverse backgrounds, The Dream Team is a testament to our commitment to inclusivity. We stand firm against discrimination of any kind—our only unifying force is our shared ambition to represent India on the biggest stages.

Starting from grassroots levels - Under 7, 9, 11, 13, 15, and 17, all the way to senior men's and women's categories - The Dream Team is a structured pathway to professionalism. Competing in youth leagues and state tournaments, our ultimate ambition is to take our talent to the grand stage—the Indian Super League and the Indian Women's League.

[redacted] we don't just train athletes; we craft history, one game at a time.

THE DREAM TEAM

LEAGUES AND EVENTS

Sports thrive in competition, but the best stories are born in leagues that foster camaraderie, passion and relentless pursuit of excellence.

Our School Leagues create an inclusive, encouraging environment where students compete with integrity, developing both skills and sportsmanship. Meanwhile, our Corporate Leagues & Pay-and-Play models bring together schools, businesses & individuals who share a love for the game, uniting them through sport. These leagues aren't just about winning trophies - they're about forging unforgettable experiences and lifelong connections.

Great athletes are shaped by great exposure. Our International Training Tours offer immersive 10-20 day experiences for young athletes (ages 10-18), providing them with world-class training under top universities, coaches, and sporting brands.

These tours go beyond skill-building; they offer a global stage, expanding opportunities for young athletes to experience international sports culture.

Not only does this sharpen their competitive edge, but it also increases their chances of earning placements in elite sports education programs worldwide.

INTERNATIONAL TRAINING TOURS & SPORTS EDUCATION



At [REDACTED], we believe that every champion begins as a curious learner, and every great athlete is first a great thinker. Built on the foundation of a positive, fun, and engaging learning environment, our coaching methodology is centered around the athlete—empowering them to take ownership of their development.

Our child-centered training approach ensures that students are not just passive learners but active contributors to their own sporting journey. With every drill, every game, and every challenge, they develop into creative decision-makers and problem solvers, skills that extend beyond the field and into life itself.

Our coaches don't just teach - they inspire, question, and challenge. They guide young athletes through a process of discovery, encouraging critical thinking, adaptability, and leadership—ensuring that they are prepared for the ever-evolving world of sports.

Leading this vision is our elite coaching panel, comprised of experts licensed by some of the most prestigious sporting bodies in the world:

- UEFA (Union of European Football Associations)
- FIBA (International Basketball Federation)
- AITA (All India Tennis Association)
- BCCI (Board of Control for Cricket in India)
- BWF (Badminton World Federation)

With a perfect blend of professionalism and play, we ensure that our athletes receive the best training in a structured yet enjoyable environment. Our mission is not just to create great players, but to nurture future stars who will proudly represent their country on the international stage.

At [REDACTED], we don't just build athletes—we shape future leaders of the game.



the methodology

the difference we offer



At we don't just train athletes - we shape thinkers, decision-makers, and future champions. Our training programs go beyond skill development; they instill a deep understanding of learning, growth, and continuous self-improvement.

We believe that every athlete's journey is unique. That's why we incorporate self-reflection practices that allow learners to assess their skills, recognize their strengths, and identify areas for improvement. By fostering self-awareness, we empower them to take charge of their own progress and set higher benchmarks for themselves.

Through structured self-evaluation and comprehensive feedback reports from our expert coaches, we create an environment where learners can track their development, refine their techniques, and evolve both mentally and physically. Our goal is simple—to nurture athletes who don't just play the game, but understand it, master it, and continuously strive to be better than they were yesterday.

At every session is a step towards greatness, and every learner is writing their own success story.



grassroots and school sports management

At [REDACTED] we believe that the foundation of every great athlete is built at the grassroots level. Our School Sports Programs seamlessly integrate into school hours, transforming physical education into an immersive, enjoyable, and impact-driven experience. More than just sports sessions, these programs are designed to enhance students' athletic growth, discipline, and love for the game.

Tailored to each school's unique needs, our programs are led by elite coaches licensed by globally recognized sports federations, bringing years of expertise to the field. Their mission is simple: to inspire, educate, and cultivate the next generation of athletes, ensuring that every student receives world-class training within their school environment.

But our impact doesn't stop at school hours. We extend our vision beyond the classroom by offering after-school programs in collaboration with educational institutions. These specialized training sessions, facilitated by our certified coaching panel, take place either within school premises or at dedicated sports centers, providing students with an advanced and structured pathway to hone their skills and compete at higher levels.

Grassroots Training: Where Champions Begin

From football to cricket, basketball to tennis, our grassroots academies nurture young talent, instilling in them the values of perseverance, teamwork, and excellence. Every great athlete starts with a dream—and at [REDACTED] we provide the platform to turn that dream into a sporting legacy.

Because the future of sports begins here.

grassroots training



partners in progress





grassroots training

(through the years)





leagues and events

At [REDACTED] we believe that every competition is more than just a game - it's an opportunity to learn, grow, and create unforgettable moments. Our leagues and events are designed to bring together athletes, schools, businesses, and sports enthusiasts, fostering a culture of healthy competition, teamwork, and excellence.

We offer a dynamic mix of School Leagues, Corporate Leagues, and our innovative Pay-and-Play model, ensuring that every individual — whether a student, professional, or sports enthusiast — finds their place on the field.

School Leagues: A Platform for Young Champions

Our School Leagues provide an inclusive, friendly, and competitive environment for students, allowing them to test their skills, develop discipline, and embrace the spirit of sportsmanship. These leagues are not just about winning; they're about building character, resilience and leadership.

Corporate & Pay-and-Play Leagues: Where Passion Meets Performance

For working professionals and sports enthusiasts, our Corporate Leagues and Pay-and-Play model offer a chance to compete, network, and relive the thrill of the game. These leagues unite schools, businesses, and individuals, creating a space where talent meets opportunity, and every match tells a story.

Leagues We Offer:

- School Soccer League
- School Basketball League
- School Cricket League
- School Tennis League
- Parents' Cricket League
- Parents' Basketball League
- Parents' Soccer League

At [REDACTED] we don't just organize tournaments—we build legacies, one match at a time. Because every game is a story, and every player is its author.

leagues



events



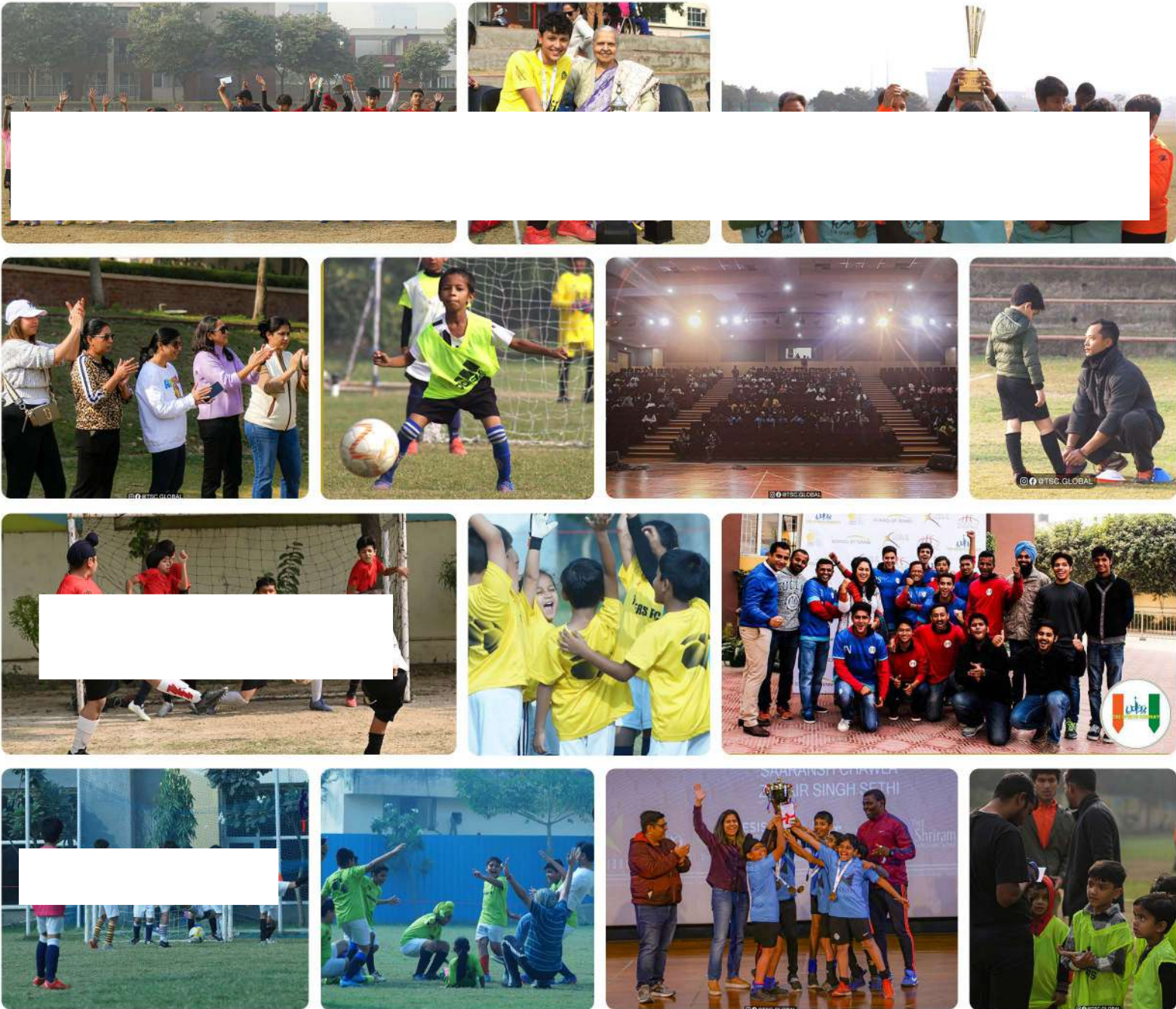
adidas uprising



the sunday standard cup



school soccer league



school basketball league





sports education

At [REDACTED] we believe that education in sports extends far beyond the classroom or the playing field—it is an immersive experience that shapes athletes into well-rounded individuals. We lead the way in organizing international sports tours, offering young athletes the opportunity to train, compete, and learn in some of the world's most elite sporting environments.

Our International Sports Tours, spanning soccer, cricket, and basketball, are carefully designed to provide top-tier training experiences while infusing cultural enrichment. These tours broaden perspectives, instill global exposure, and offer a firsthand glimpse into the world of elite international sports. Whether it's training with professional academies, experiencing world-class coaching, or competing on foreign turf, every tour is a stepping stone towards a future in sports.

Beyond travel and training, [REDACTED] is dedicated to igniting the passion for sports careers in students. Our commitment goes beyond competition—we guide students through a diverse range of global sports education programs, helping them make informed career choices in the ever-evolving sports industry. By nurturing a holistic understanding of sports education, we ensure that young athletes are not just prepared for the game—but for a lifetime in sports.

international tours

Through our global partnerships with top-tier football clubs, universities, and professional leagues, we have provided athletes with unparalleled exposure, shaping their careers on an international scale. Some of our notable international tours include:



Spain Football Tour 2014



Manchester United Tour 2015



Man City Tour 2016



Brighton and Hove Albion/Nike 2017



Cardiff
Metropolitan
University

Prifysgol
Metropolitan
Caerdydd

Cardiff Met Tour 2018



YUBAC Basketball Tour 2017/18/19/23/24

At [REDACTED] we don't just train players—we open doors to global opportunities, creating a future where talent knows no boundaries. Because sports is more than a game—it's a lifelong journey.

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man city tour

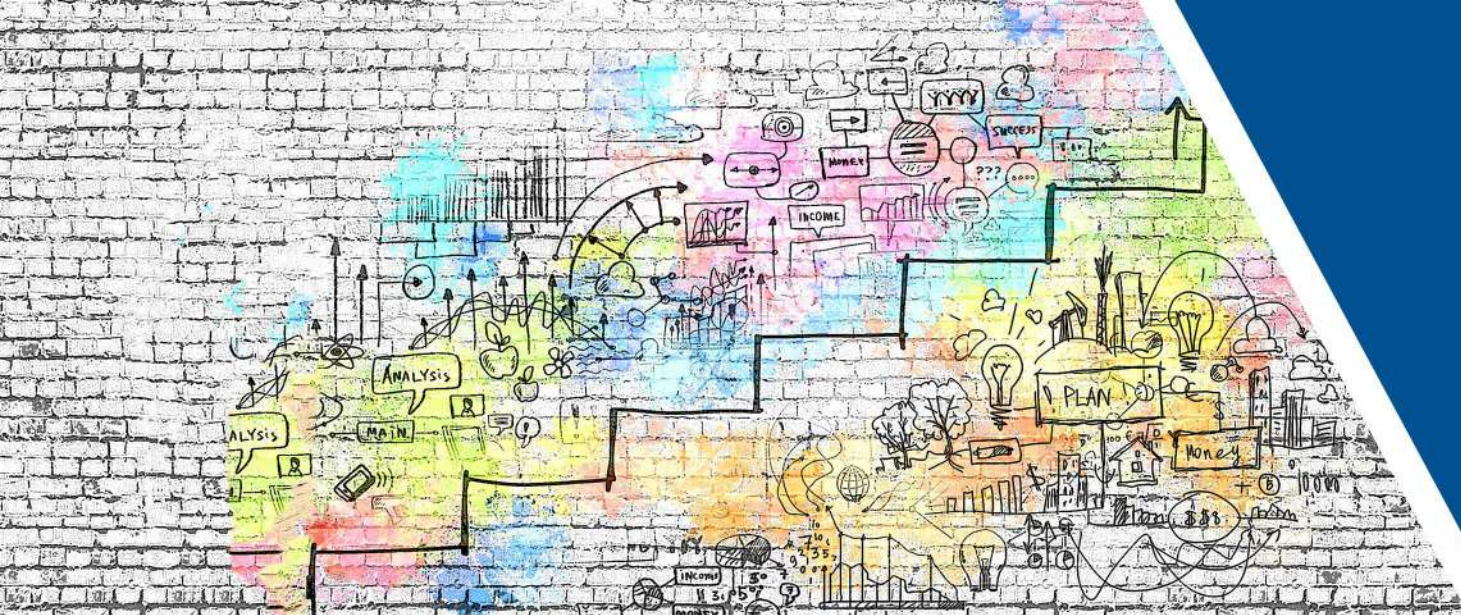


yubac basketball tour



nike london tour, brighton





talent management

At [REDACTED] we don't just manage talent — we discover, nurture, and elevate it. We are dedicated to scouting promising athletes at school and college levels, providing them with the guidance, opportunities, and strategic support needed to turn potential into excellence.

From career navigation to media exposure, sponsorship acquisition to elite placements, we take a holistic approach to nurturing athletic talent, ensuring that every athlete is positioned for long-term success.

Our consultancy services bridge the gap between players, teams, clubs, coaches, and corporate sponsors, forging meaningful connections that drive careers forward. With an extensive global network, we facilitate transformative collaborations between institutions and top-level professionals, unlocking doors to unparalleled opportunities in the sports industry.

Through a structured and seamless placement process, we ensure that every athlete receives the right training, exposure, and resources to excel in their chosen sport. Our commitment to excellence is unwavering—we empower athletes to maximize their potential, dominate on the field, and build a legacy beyond it.

At [REDACTED] we don't just create careers—we craft sporting success stories that stand the test of time.

hero athletes



LALLIANZUALA CHHANGTE
INDIAN FOOTBALL TEAM
ISL - MUMBAI CITY FC



JOSE CARLOS HEVIA
UEFA PRO COACH
I-LEAGUE CHAMPION



RASPREET SIDHU
CAPTAIN
INDIAN BASKETBALL TEAM



VANI KAPOOR
GOLFER
LADIES EUROPEAN TOUR



MADHURIKA PATKAR
INDIAN TABLE TENNIS TEAM
CWG GOLD/ARJUNA AWARDEE



SANIL SHETTY
INDIAN TABLE TENNIS TEAM
CWG GOLD MEDALIST

hero athletes



KALYANI POTEKAR
INTERNATIONAL
MOTOR BIKE RACER



TANIYAA BHATIA
INDIAN WOMEN CRICKET TEAM



RIYA BHATIA
INDIA INTERNATIONAL
TENNIS PLAYER



JOE ZOHERLIANA
INDIAN FOOTBALL TEAM
ISL - MOHAMMEDAN SPORTING



MEHAK KESAR
INDIAN WOMEN CRICKET TEAM



PARTH VIRMANI
INDIAN TABLE TENNIS TEAM
NATIONAL CHAMPION

the dream team



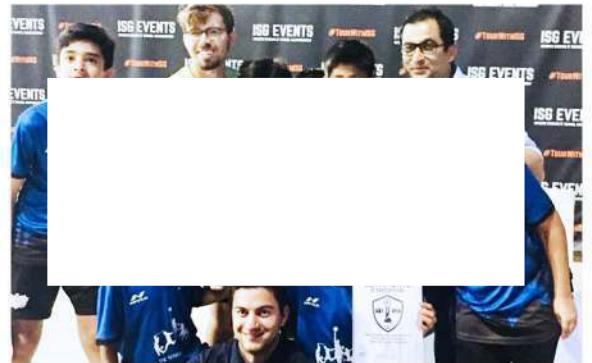
At we don't just build teams—we build legacies. The Dream Team is a testament to that vision, a professional club competing in the 'A' Division of the Association League. Founded on the unshakable pillars of teamwork, loyalty, honor, and respect, this team represents more than just football—it embodies the relentless pursuit of excellence.

The Dream Team is not defined by backgrounds, borders, or barriers. Our players come from all walks of life, bound by one unifying force—INDIA. We don't play based on race, creed, or color; we play for passion, perseverance, and love for the sport. The foundation of The Dream Team was built on a simple belief: true talent knows no limits, and dreams belong to those who dare to chase them.

Since 2019, our mission has expanded beyond schools and colleges, reaching villages, streets, and untapped communities, where raw talent and unwavering determination wait to be discovered. We scout, nurture, and empower young athletes, giving them the opportunity to break barriers and carve out a future in sports.

But we don't stop at talent discovery. Our commitment extends to quality coaching, top-tier equipment, professional kits, and essential support in nutrition and physiotherapy. We ensure that these youngsters are not just given a chance to dream but the tools to achieve them, leading to a respectable livelihood and a lasting impact.

At The Dream Team, we are not just creating footballers—we are writing the greatest sports story ever told. And it has only just begun.





At _____, we believe that every child deserves a field to dream, a court to compete, and a space to grow. Designed as an innovative pay-and-play sports initiative, _____ provides children with access to world-class facilities, expert coaching, and endless opportunities to explore their passion for sports.

Whether it's a casual game under the lights or structured training towards excellence, _____ offers a flexible, inclusive, and dynamic environment where young athletes can engage, experiment, and evolve at their own pace.

Rooted in the philosophy that sports should be fun, accessible, and transformative, _____ nurtures holistic development, instilling values of teamwork, leadership, and perseverance—all while fostering fitness and well-being.

Open to all, regardless of skill level, _____ is more than just a facility—it's a movement. A place where the next generation of athletes take their first steps, fueled by passion, determination, and the love for the game.

Because at _____ every game is an opportunity, and every player is a story in the making.



field of dreams

Field of Dreams is more than just a sports initiative—it is a movement dedicated to crafting India's most inspiring sports narrative. Rooted in a deep passion for the game, this endeavor encapsulates the very essence of dreams, determination, and opportunity.

At the core of our vision lies a simple yet powerful belief—sports unites us all. It transcends barriers of caste, color, creed, and gender, bringing together individuals from all walks of life under a common purpose and shared passion.

This fundamental philosophy is at the heart of everything we do and is beautifully embodied in our logo—a fusion of India's rich heritage and a fingerprint pattern, symbolizing the unique identity of every athlete coming together to form a singular force of excellence.

Field of Dreams is where aspirations take flight, talent finds a home, and the next generation of champions rise. Because on this field, every dream is valid, and every story deserves to be told.



GRASSROOTS & SCHOOL SPORTS MANAGEMENT

18,000+

students trained

SCHOOL OF SOCCER
SCHOOL OF BASKETBALL
SCHOOL OF CRICKET
SCHOOL OF TENNIS

CAMBRIDGE SCHOOL NFC
CAMBRIDGE SCHOOL SRINIVASPURI
DPS SCHOOL, GBN, NOIDA
LAXMAN PUBLIC SCHOOL, DELHI
ARDEE WORLD SCHOOL DELHI
ARDEE WORLD SCHOOL GOA
SHIV NADAR SCHOOL FARIDABAD
SHIV NADAR SCHOOL NOIDA
SHIV NADAR SCHOOL GURUGRAM
THE SHRIRAM MILLENNIUM SCHOOL FBD
THE SHRIRAM MILLENNIUM SCHOOL NOIDA
THE SHRIRAM MILLENNIUM SCHOOL GGN
VASANT VALLEY SCHOOL DELHI
RADHA KRISHNA VIDYA NIKETAN DELHI
LALIT MAHAJAN SVM SCHOOL DELHI
GURU HARKRISHAN PUBLIC SCHOOL DELHI
EXCELSIOR AMERICAN SCHOOL GGN
SHALOM PRESIDENCY SCHOOL GGN
ROCKWOODS INTERNATIONAL
SCHOOL UDAIPUR
MANAV RACHNA INTERNATIONAL
SCHOOL FARIDABAD

LEAGUES AND EVENTS

6,000+

people entertained

SCHOOL SOCCER LEAGUE
SCHOOL BASKETBALL LEAGUE
SCHOOL CRICKET LEAGUE
SCHOOL TENNIS LEAGUE
PARENTS SOCCER LEAGUE
PARENTS CRICKET LEAGUE
PARENTS BASKETBALL LEAGUE

ADIDAS UPRISING
APOLLO MUNICH
THE INDIAN EXPRESS
THE SUNDAY STANDARD
GOETHE INSTITUT
ARISTOCRAT

SPORTS EDUCATION

1,200+

students trained - school sports programs

CARDIFF MET UNIVERSITY
YUBAC INTERNATIONAL
MANCHESTER CITY
MANCHESTER UNITED
BRIGHTON AND HOVE
NIKE LONDON

TALENT MANAGEMENT

125+

athletes managed

BENGALURU FC
ATK MOHUN BAGAN
CHENNAIYN FC
FC GOA
HYDERABAD FC
JAMSHEDPUR FC
KERELA BLASTERS FC
MUMBAI CITY FC
NORTHEAST UNITED FC
ODISHA FC
AIZAWL FC
CHENNAI CITY FC
CHURCHILL BROTHERS FC
EAST BENGAL FC
GOKULAM KERELA FC
INDIAN ARROWS FC
NEROCA FC
PUNJAB FC
REAL KASHMIR FC
SUDEVA FC
TRAU FC

CSR INITIATIVES

1000+

empowered

KISHORI KHEL UTSAV
KHELEGI TO KHILEGI
JISHNU MITRA
FOUNDATION
FIELD OF DREAMS

THE DREAM TEAM

2,500+

champions trained

DELHI SOCCER ASSOCIATION
B DIVISION 2016 - RUNNERS UP
(PROMOTED TO A DIVISION)

FOOTBALL DELHI
A DIVISION '17 GROUP WINNERS

GULF OPEN
CUP 2019 - WINNERS (U-13)

FOOTBALL DELHI -
WOMEN'S CHAMPION 2024

FOOTBALL DELHI U17
TIER 1 2024

FOOTBALL DELHI U19
TIER 1 2024

AS ON JANUARY 2025